



BROSWELL

OVERSEAS

PRIVATE LIMITED

ESTABLISHED SINCE 1996

WWW.BROSWELLOVERSEAS.COM

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Broswell Self Introduction

Good morning/afternoon/evening DR./Sir/Madam.....

DR. myself _____ from BROSHELL OVERSEAS PVT. LTD.,
NEWDELHI.

DR. at BROSHELL our strength is innovation in therapeutic and your prescription power to
serve humanity.....

PRODUCT DETAILING/PRESENTATION

1. BROVITA LIQUID – “ FOR MENTAL WELL BEING ”

Dr. Please prescribe **Sugar Free BROVITA Liquid** which exerts great ability for treatment of **NEURO / COGNITIVE DEVELOPMENTAL DISABILITIES /ACUTE DISSEMINATED ENCEPHALOMYELITIS (NDD's / CDD's/ADEM)**

Dr. Administration with L-carnosine , Omega-3 fatty acid , Zinc , Magnesium & Moringa Oleifera in BROVITA provides:-

1. Enhancement of Brain Development by Synthesis of Neurotransmitters, Hormones, Protein, Lipids and Nucleic Acid (DNA/RNA).
2. Increment in Brain Derived Neurotrophic Factor (BDNF Level) means enhances skills relevance to learning , memory , speech , communication and also increases concentration span of mind.
3. Increased anti-oxidant enzymatic activities and reduced the lipid peroxidation in the SPINAL CORD.
4. Anti – inflammatory effects as a mechanism that mediate its antinociceptive effects in CCI (Chronic Constriction Injury) induced peripheral neuropathy.
5. Improves functional recovery and structural regeneration after Sciatic Nerve Crush Injury.
6. Reduces proinflammatory and profibrotic cytokines associated with Spinal Cord Injury.

BROVITA SPECIALLY INDICATED IN :-

1. Lack Of Cognitive functions ,
2. Symptoms of Autism Spectrum Disorder (ASD) ,
3. Fatigue Related Disorder ,
4. Attention Deficient / hyperactivity Disorder (ADHD) ,
5. Obsessive – Compulsive Disorder (OCD) ,
6. Schizophrenia , Epilepsy, Dementia and Alzheimer.

Each 5 ml Brovita Liquid Contains :- L-Carnosine-500 mg, Omega – 3 Fatty Acid (DHA-500 mg / EPA- 500 MG / ALA- 250 MG) , Magnesium Glycinate-60 mg , Zinc Picolinate- 60 mg , Moringa Oleifera-1 gm and Sorbitol- 3.575 gm.

Packing - 60 ml. - M.R.P. Rs.625.00 (DROP) / 200 ml. - M.R.P. Rs.1325.00

Dose :- 0.10 ml per kg (Minimum Dose) – 0.20 ml per kg (Maximum Dose) twice a day.

THANKING YOU

2. BROVITA LIQUID – “ TO MEET THE COGNITIVE CHALLENGES OF LIFE ”

Dr. Please prescribe **Sugar Free BROVITA Liquid** combining L-Carnosine-500 mg which has potential to treat **NEURO / COGNITIVE DEVELOPMENTAL DISABILITIES /ACUTE DISSEMINATED ENCEPHALOMYELITIS (NDD's / CDD's/ADEM)**

Dr. BROVITA provides:-

1. Increment in BDNF Level (Brain Derived Neurotrophic Factor) means enhances skills relevance to learning , memory , speech , communication and also increases concentration span of mind.
2. Improvement in Cognitive functions , Symptoms of Autism Spectrum Disorder (ASD) , Fatigue Related Disorder , Attention Deficient / hyperactivity Disorder (ADHD) , Obsessive – Compulsive Disorder (OCD) , Schizophrenia , Epilepsy, Dementia and Alzheimer.
3. Enhancement of Brain Development by Synthesis of Neurotransmitters, Hormones, Protein, Lipids and Nucleic Acid (DNA/RNA).
4. Help to protect against adverse effects of high glucose levels on renal cells associated with diabetic neuropathy in type 1 , type 2 and pre diabetic patients by mitigating the elevation of glucose, triglycerides and TNF-a Level.
5. Enhances post Ischemic Hind Limb Revascularization.
6. Help to prevent nerve and kidney damage in people with diabetes by protecting against damage caused by glycation.

Dr. Please give valuable prescription of BROVITA Liquid to meet cognitive challenges of life specially in Working Professionals, House Queens, Studying Children , Born Babies , Old Age individuals to maintain their brain health/ BDNF level and Pregnant Ladies who conceive pregnancy after 33 plus may lead to Neuro/Cognitive development disabilities in babies - which may likely continue after birth. So why to take risk, please prescribe Brovita to be on safer side.

Each 5 ml Brovita Liquid Contains :- L-Carnosine-500 mg , Omega-3 Fatty Acids (DHA-500 mg , EPA-500 MG, ALA- 250 MG), Magnesium Glycinate-60 mg , Zinc Picolinate- 60 mg, Moringa Oleifera-1 gm and Sorbitol- 3.575 gm.

Packing - 60 ml. - M.R.P. Rs.625.00 (DROP) / 200 ml. - M.R.P. Rs.1325.00

Dose :- 0.10 ml per kg (Minimum Dose) – 0.20 ml per kg (Maximum Dose) twice a day.

THANKING YOU

3. PECTOREX - A LIQUID

DR., please prescribe SUGAR FREE Pectorex - A Liquid– The Indians pride - AN IDEAL COUGH FORMULA FOR ANY ETIOLOGY OF COUGH which Offers new dimension in the management of non-productive cough/sore throat/tonsillitis/choked voice/ Acute Bronchitis / Common Cold & Flu tuberculosis & allergic cough/whooping and smokers cough / Allergic & Bronchial Asthma / COPD (Chronic Obstructive Pulmonary Disease) due to LIQUORICE LIQUID EXTRACT , ACACIA CATECHU , TERMINAKIA BELERICA , CURCUMA LONGA , SYRUP VASAKA AND ZINGIBER OFFICINALE in combination...

At the same time sugar free PECTOREX – A Liquid provides power charged stimulant action in the management of productive cough also due to ANISE WATER CONC. , SYRUP OF IPECAC , AMMONIUM CHLORIDE AND ACHYRANTHES ASPERA in combination...

Each 5 ml contains :-

Liquorice liquid extract	-	150 mg
Syrup Vasaka	-	750 mg
Anise Water Conc.	-	200 mg
Syrup Of Ipecac	-	50 mg
Ammonium Chloride	-	125 mg
Sodii Biboras	-	125 mg
Achyranthes Aspera	-	500 mg
Solanum Xanthocarpum-	-	500 mg
Terminalia Bellirica	-	250 mg
Piper Longum	-	175 mg
Curcuma Longa	-	175 mg
Ocimum Sanctum	-	100 mg
Zingiber Officinale	-	100 mg
Acacia Catechu	-	100 mg
Menthol	-	10 mg
Sorbitol	-	1 gm

Dr. Sugar free PECTOREX – A Liquid is

1. Highly palatable , well tolerated , non-toxic , no drug addiction , no alcohol.
2. No adverse effect on GUT , LIVER and KIDNEY.
3. Can be easily continued during pregnancy.
4. Neither produce nor aggravates constipation.

M.R.P. (100 ml) – Rs.120.00 per phile

Dr. please select one for All - the Indians pride **sugar free PECTOREX- A** in any etiology of cough. **Specially in diabetic, blood pressure and heavy weight patients.**

THANKING YOU

4. PECTOREX - AG LIQUID

DR., please prescribe SUGAR FREE Liquid Pectorex- AG – A Super effective composition to treat productive cough , tuberculosis cough , Acute Bronchitis , Bronchial Asthma , COPD (Chronic Obstructive Pulmonary Disease) , whooping and smokers cough...

Each 5 ml contains :-

Sorbitol as base solution

Ambroxol HCL	IP 30 mg
Terbutaline Sulphate	IP 2.5 mg
Guaiphenesin	IP 100 mg
Menthol	IP 2.5 mg

M.R.P. (60 ml) – Rs.78.00 per phile

M.R.P. (100 ml) – Rs.110.00 per phile

Dr. To Relax breathing all season , corner the rest select the best **sugar free Liquid PECTOREX-AG.... Specially in diabetic, blood pressure and heavy weight patients.**

5.MINISPAS TABLET - “TO CHANGE RAPIDLY THE MENTAL AGONY.....”

DR., please prescribe MINISPAS Tablet the only antispasmodic tablet available in dispersible form. Dr Minispas Tablet offers an ideal combination of **CLIDINIUM BROMIDE - 2.5 mg , DICYCLOMINE HCL - 10 mg along with ACETAMINOPHEN - 325 mg.**

DR., please give valuable prescription for MINISPAS tablet the choice drug in irritable bowel syndrome (IBS), epigastric distress, nocturnal pain, renal and biliary colic, abdominal pain and as co-therapy with anti –diarrheal/post-surgery.

M.R.P – Rs.69.90 per strip

6. MINISPAS DROP - _The traditional glory in modern treatment. The most dependable and trustworthy due to distinct advantages of **DIL OIL(0.005 ML) , FENNEL OIL(0.0007 ML) , SEMITHICONE (40 MG)** in combination per each ml. DR., Minispas drop provide relief from :-

- **FLATULENCE.**
- **GRIPPING PAIN.**
- **COLIC IN INFANTS AND CHILDRENS.**
- **ACCUMULATED AIR (AFTER FEEDS).**
- **DYSPEPSIA AND NAUSEA.**
- **CONSTIPATION.**

M.R.P.(30 ml) – Rs. 90.00 per phile

THANKING YOU

7. ALKACID SYRUP

“The Preferred Systemic Sugar Free Alkalizer For Better Patient Compliance”. Having **DISODIUM HYDROGEN CITRATE- 1.53 GM** in combination which stops the production of uric acid in the body and reduces the episode of Gout attack and prevent Kidney stones.

Promotes excellence in management of :-

1. Burning adjuvant to Sulphonamide therapy.
2. Acidosis following diarrhea.
3. Renal tubular acidosis.
4. Uremic acidosis.
5. Micturition.
6. Urinary Track Infection.

M.R.P. (100 ml) – Rs. 110.00 per phile

DR., please prescribe “*ONLY OF ITS KIND*” Sugar free Alkacid Syrup -Specially in diabetic, blood pressure and heavy weight patients along with co-prescription of antibiotics, PPI’s and NSAID’s drugs.

8. Orthozox Tablet – “ BRINGS LIFE BACK IN ACTION ”

Dr please prescribe **Orthozox** Tablet, the right way to treat various pain ailments..... **Orthozox** offers irrational combination of **Diclofenac potassium(50 mg), Paracetamol(325 mg), Chlorzoxazone (500 mg)** along with triple bind enteric coated **antacid (Magnesium Trisilicate – 150 mg)**.

In First phase Diclofenac, Chlorzoxazone and paracetamol is released whereas magnesium trisilicate released in second phase to take care of gastric intolerance produced by the combination. Thus it makes ORTHOZOX only NSAID DRUG in market having no gastric intolerance.

Orthozox Prescribed in:

1. Skeletal muscle spasm.
2. Acute painful arthritic conditions.
3. Pelvic inflammatory conditions.
4. Post operative pain and inflammation.
5. Dental inflammatory conditions.
6. Non-articular rheumatic conditions.
7. Ocular inflammation.

M.R.P. (per strip) – Rs.110.00

THANKING YOU

9. DEJIC TABLET - “ARREST THE DISCOMFORT WITH DEJIC”

Which provides Desloratadine 5 mg a non-sedating, long lasting histamine antagonist.

DR. **DEJIC** works by blocking the release of a natural chemical called histamine from the cells into the body thus helps to get relieve from symptoms of allergic rhinitis or hay fever which includes sneezing, running or stuffy nose , hives , red/watery/itching and swelling around the eyes.

DESLORATADINE VERSUS LEVOCITIRIZINE/CITIRIZINE

As **LEVOCITIRIZINE** is quite less sedative then **CITIRIZINE** but both are not good for old age, studying children, pre/post pregnancy, working professionals etc. because it may likely cause incidents / accidents due to its sedative in nature.

The same is not in **DESLORATADINE** as Desloratadine is safest non sedative long lasting potent superior version of antihistaminic/antiallergic.

Thus Dr. please Prescribe **DEJIC TABLET** ***“TO ARREST THE DISCOMFORT”***

PRESENTATION---10 TABLETS Aluminum strip pack.

M.R.P. – Rs. 90.00 per 10 tablets / per strip.

10. DEJIC – M Tablet - ***“THE DUAL POWER AGAINST ATOPIC ECZEMA, ALLERGIC RHINITIS AND ASTHAMA”***

DR. **DEJIC – M** combines Desloratadine 5 mg with Montelukast 10 mg.

DR. **DEJIC – M** provides effective management in treatment of allergies as Desloratadine blocks the action of a natural chemical called Histamine and at the same time Montelukast takes active participation by blocking another natural chemical called Leukotriene.

DR. **DEJIC – M** specially indicated for unmatched relief like:-

- 1. Atopic Dermatitis.**
- 2. Inflammation / Swelling in the airways and nose.**
- 3. Hay fever / Allergic Rhinitis.**
- 4. Neutrophilic Asthma and Aspirin-sensitive Asthma.**
- 5. Allergic Conjunctivitis.**
- 6. Chronic Urticaria / Hives**
- 7. Anaphylaxis.**

PRESENTATION---10 TABLETS Aluminum strip pack.

M.R.P. – Rs. 99.00 per 10 tablets / per strip.

11. IGFEN – AS TABLET - ***“BEST BEYOND THE BETTER”***

IGFEN – AS provides Aceclofenac- 100 mg , Paracetamol – 325 mg with 15 mg of Serratiopeptidase .

IGFEN – AS -Accelerates The healing rates Augments penetration & Absorption of NSAID and Antibiotics,

IGFEN – AS -Zero Gastric Intolerance and Provides Therapeutic dose of Serratiopeptidase- 15mg. Thus Dr. please Prescribe **IGFEN – AS Tablet** – “ **The Power for multidimensional relief In Arthritis , surgery , Gynecology ,Orthopedic , Ophthalmology.....”**

PRESENTATION---10 TABLETS ALU. ALU. PACK M.R.P.- 85.00

THANKINGYOU

12. HEMPLUS TABLET / LIQUID / DROP

DR., please prescribe HEMPLUS Tablet/ Sugar free liquid/drop – **THE SUPERVISE BRAND IN INDIA HAVING AAC TECHNOLOGY WITH POWER CHARGED COMPOSITION OF SUPERIOR FORM OF INGREDIENTS.**

1. PRENATE DHA (FERROUS ASPARTO GLICINATE)/ FERROUS BISGLICINATE IN HEMPLUS – NON BUFFERED IN STOMACH, NON PARTICIPATED IN INTESTINE, NOT ANTAGONIZED BY PHYTATES AND HAVE SUPERIOR BIOAVAILABILITY.

- Is an effective iron-amino acid Chelate in the management of IDA (Iron Deficiency Anemia) in pregnant women as compared with Ferrous Ascorbate or other form of iron supplementation.
- Due to AAC Technology - have no effect on intra-gastric pH variation and have faster rate of iron absorption with higher hemoglobin levels because in this theory the process was designed to enable iron to go through the digestive process without being broken down, instead the chelated iron get carried into the cells along with the amino acid to make more efficient absorption.
- Absorption is four times higher than ferrous sulphate. As it is bonding of iron to amino acid, making it easier for body to absorb and utilize due to its distinct characteristic of absorption.
- Important in TTC as low level of iron prior to conception may contribute to lack of ovulation thus promote infertility.

2. FOLIC ACID (VITAMIN B9) IN HEMPLUS

- Important in TTC (Try To Conceive) as it is a critical supplement for pregnant women , folic acid helps the baby's neural tube close properly within two or three weeks after conception . As in India percentage of women don't know they are expecting as incidentally or unknowingly conceived.
- Vital for DNA replication ,amino acid synthesis and enzymatic processes in the body.
- Protect from Neural tube defects , anemia , peripheral neuropathy , spina bifida , congenital abnormalities , miscarriage or spontaneous abortion and helps to maintain birth parent effects.

3. Methylcobalamin In HEMPLUS

- Contains vitamin B12. Vitamin B12 is an essential nutrient which is required by the body to make red blood cells and maintain a healthy nervous system. It is also important for releasing energy from food and using vitamin B9 (Folic Acid).
- Prevents tiredness, weakness, constipation, loss of appetite, weight loss , megaloblastic anemia (a condition when red blood cells become larger in size than normal) , nerve

problems, depression, confusion, dementia, poor memory and soreness of the mouth or tongue.

- Often prescribed in pregnant women which improves the nutritional status and birth weight of baby during/after pregnancy.
- Believed that when combined with folic acid during pregnancy, B12 supplements help to prevent spina bifida and other spinal and central nervous system birth defects in newborn babies.

4. Zinc IN HEMPLUS

- Is an essential element for many biological functions including protein synthesis, cellular division, nucleic acid metabolism and supplementation improves pregnancy outcomes for mothers and infants both.
- Important in TTC as zinc improves sperm motility, boosts general quality of sperm and equally important for female reproductive health.
- Defend against poor birth outcomes, poor onset of labor, systemic/intrauterine infections (major cause of preterm birth), low birth weight and prematurity.

Dr please prescribe **HEMPLUS** for best supplement in :-

1. Post-partum care.
2. Nutritional Anemia.
3. Pregnancy and lactation.
4. Iron deficiency anemia.
5. Following prolonged illness.
6. Anemia due to worm infestation.
7. TTC (TRY TO CONCEIVE).
8. Spina Bifida
9. Neural Tube Defects.
10. Megaloblastic Anemia.

HEMPLUS LIQUID	HEMPLUS DROP(60 ml):	HEMPLUS Tablet:
(100 ml/200 ml) : Each 5ml. contains :-	Each ml. contains :-	Each tablet contain:
Ferrous Asparto Glycinate - 475 mg Levomefolic Acid - 2.5 mg Docosahexaenoic Acid(DHA) - 250 mg Moringa Oleifera - 1 gm Methylcobalamin - 750 mcg Pyridoxine Hydrochloride - 2.5mg Zinc Picolinate - 50 mg Magnesium Chloride - 50 mg Ascorbic Acid - 50mg Sorbitol - 2.575 gm	Ferrous Asparto Glycinate - 95 mg Levomefolic Acid - 0.5 mg Docosahexaenoic Acid(DHA) - 50 mg Moringa Oleifera - 250 gm Methylcobalamin - 150 mcg Pyridoxine Hydrochloride - 0.5 mg Zinc Picolinate - 10 mg Magnesium Chloride - 10 mg Ascorbic Acid - 10 mg Sorbitol - 515 mg	Ferrous Bisglycinate – 60 mg Folic Acid – 5 mg Methylcobalamin – 1500 mcg Zinc Bisglycinate - 15 mg
200 ml.-MRP. Rs. 210.00 / 100 ml.- MRP. Rs. 159.00	60 ml. - MRP. Rs. 110.00 (DROP)	1x10's Tablet - MRP. Rs. 150.00

THANKINGYOU

13. BROVLIV LIQUID/DROP/TABLET

Dr please prescribe **Sugar Free BROVLIV Liquid/tablet/drop.**

Dr BROVLIV IS ONLY BRAND IN MARKET WHICH RESTORE LIVER ENZYMEMS FROM FIRST DOSE AND AT THE SAME TIME PROTECT AND PROMOTE HEPATOCELLULAR REGENERATION.

DOCTOR :-

1. **BROVLIV** improves the functional efficacy of the liver.
2. **BROVLIV** restores the level of liver enzymes and optimizes assimilation / bile juice production.
3. **BROVLIV** detoxifies and protect against harmful toxins from food, water, air, medicines, alcohol, chemicals, radiation, etc.
4. **BROVLIV reduces stress and balanced hormones to help HPA axis**
5. **BROVLIV** as a sugar free liquid clinically to be proven very beneficial to the liver in serious liver disease with patient of diabetes, blood pressure and heavy weight individuals.

BROVLIV promotes excellence in :-

1. **JAUNDICE.**
2. **PRE AND POST PREGNANCY.**
3. **HEPATITIS.**
4. **CHEMICALS , RADIATION AND ALCOHOL INDUCED LIVER DAMAGE.**
5. **FATTY LIVER.**
6. **LIVER FIBROSIS.**
7. **LOSS OF APPETITE.**
8. **AS AN ADJUVANT WITH HEPATO TOXIC DRUGS.**
9. **A VALUABLE ADJUVANT DURING RECOVERY FROM ILLNESS.**

Brovliv Liquid Offers each 5 ml – CHOLINE CITRATE(500 mg) ,MORINGO OLEIFERA(1 gm), L-Ornithine L- ASPARTATE (250 mg), ZINC PICOLINATE(60 mg), SILYMARIN(150 mg), KALMEGH(150 mg) , MAGNESIUM GLYCINATE(60 mg) and SORBITOL(3.575 gm) .

Brovliv Each Tablet offers – CHOLINE CITRATE(250 mg) ,L - Ornithine L- ASPARTATE (250 mg), ZINC PICOLINATE(30 mg), SILYMARIN(60 mg), KALMEGH(60 mg) , MAGNESIUM GLYCINATE(30 mg) and MORINGO OLEIFERA(500 mg).

**Packing - 60 ml. - MRP. Rs. 119.00 (DROP)
100 ml. - MRP. Rs. 159.00
200 ml. - MRP. Rs. 250.00**

TABLET 1X10 M.R.P. Rs.200.00

14. NEEMSHAKTI BATH SOAP - “DERMATOLOGICALLY TESTED AND

CLINICALLY CERTIFIED” - Enriched with Neem, Shatpatrika, Holy Basil, Aloe vera, Kumkumadi Tailam, Usira, Trapusha and Jyostishmati.

Neemshakti Bath Soap is anti-aging , anti-bacterial , anti-acne and anti-viral.

Neemshakti Bath Soap :-

9.....Pregnancy and lactation.

COMPOSITION -: Each **tablets** contains:

Calcium Asparto Glycinate	
Eq. to elemental calcium	- 500 mg.
Calcitriol	- 400 IU
Vitamin k2-7	- 50 mcg
DHA	- 200 mg
Magnesium Glycinate	- 75 mg.
Zinc Picolinate	- 50 mg.
Selenium	- 60 mcg.

Packing- Alu Alu Mono Pack (10x1x10) - MRP. Rs. 159.90 per strip/15.99 per tablet.

THANKING YOU

17. I – CRU Capsule – “ IN THE WAR AGAINST FUNGAL INFECTION OF MIXED ORIGIN ”

DR. Intraconazole 200 mg in **I – CRU** kills sensitive fungi by interfering with the formation of the fungal cell membrane.

DR. **I – CRU** indicated for the treatment of following fungal infection in immunocompromised and non – immunocompromised patients:-

- a. **Blastomycosis / Histoplasmosis.**
- b. **Aspergillosis - Aspergilloma / Invasive.**
- c. **Vaginal / Esophageal Candidiasis.**
- d. **Sporotrichosis / Cryptococcosis.**
- e. **Onychomycosis – Toenail / fingernail.**
- f. **Coccidioidomycosis / Paracoccidioidomycosis.**
- g. **Cryptococcal Meningitis.**
- h. **Microsporidiosis.**
- i. **Systemic / Prophylaxis Fungal Infection.**

PRESENTATION--- 1 x 10 capsules M.R.P. – Rs. 305.00 per 10 tablets / per strip.

18. RPT – 200 CAPSULE - “PUT OUT THE FIRE OF ACID PEPTIC DISORDER”

Having **RABEPRAZOLE 20 mg with added advantage of ITOPRIDE 200 mg (prolonged release)** in multiple benefits with convenient OD dosage, excellent clinical efficiency, excellent safety profile, least drug interaction and better healing rates.

Dr. RPT-200 Capsule in combination blocks the secretion of gastric acid, prevents acute reflux esophagitis / peptic ulcer, increases the release of acetylcholine thus prevents its hydrolysis, proves to be a novel gastroprokinetic agent and stimulates postprandial gastric motility.

Dr. RPT -200 Capsule prescribed **For 24 Hours relief in :-**

1. GERD (Gastroesophageal Reflex Disease)
2. DUODENAL and GASTRIC UERS.
3. POST OPERATIVE NAUSEA and VOMITING.
4. DYSPEPSIA / HYPERACIDITY.
5. PATHOLOGICAL HYPERSECRETORY CONDITION (ZES).
6. DIABETIC GASTROPARESIS.
7. CHRONIC GASTRITIS.
8. INTEGRAL PART IN H. PYLORI REGIMEN.

Dr. please prescribe **RPT-200 Capsule** to extinguish fire not desire...

M.R.P. (per strip) – Rs.175.00

19. GYL –M TABLET - “IN THE MANAGEMENT DIARRHOEA & IRRITABLE BOWEL SYNDROME”

Dr. GYL-M TABLET is a non-aminoglycoside semi-synthetic site specific antibiotic having **RIFAXIMIN 200 MG** with **METRONIDAZOLE 400 MG**.

Dr. GYL-M TABLET promotes excellence in :-

1. TRAVELLERS DIARRHOEA.
2. HEPATIC ENCEPHALOPATHY WITH CAUTION.
3. IRRITABLE BOWEL SYNDROME.

Dr. to control uncontrolled diarrhoea please prescribe **GYL-M TABLET**.

M.R.P. (per strip) – Rs.235.00

20. SUMCI TABLET - “THE MUTUAL PRODRUG OF SALBACTAM 150 MG AND AMPICILIN 225 MG”

Having **SULTAMICILLIN 375 MG** which offers better bio-availability than ampicillin.

Dr. **SUMCI Tablet** inhibits B-lactamase producing bacteria , acts against sensitive organism , effective against wide range of gram positive and gram negative bacteria and enable a convenient OD dosing.

Dr. **SUMCI Tablet** expel relief in :-

1. RESPIRATORY TRACT INFECTION.
2. ENT INFECTION.
3. GENITO-URINARY TRACT INFECTION.

4. GASTRO-INTESTINAL INFECTION.
5. SKIN AND SOFT TISSUE INFECTIONS.
6. OBSTETRIC & GYNAECOLOGICAL INFECTIONS.
7. MENINGITIS.
8. GONORRHOEA.

Dr. Fast Results please prescribe **SUMCI TABLET**.

M.R.P. (per strip) – Rs.475.00

21. INERYL SYRUP- “IRRESPECTIVE OF SEASON, COMMON COLD IS VERY COMMON”

DR. please prescribe INERYL TABLET/LIQUID, the medication you can rely on, provides anti-allergic, decongestant and anti- pyretic effect with mood elevator.

DR. INERYL Specially indicated in :

- 1.Productive and Non- Productive cough
- 2.Pyrexia
- 3.Respiratory Infection
- 4.Bronchitis
- 5.Allergic Rhinitis
- 6.Allergic Asthma
- 7.Common Cold
- 8.Influenza
- 9.Smokers Cough
- 10.Tuberculosis.

Each 5 ml contains :-

Chlorpheniramine maleate	I.P.	0.50 mg
Phenylephine HCL	I.P.	5 mg
Paracetamol	I.P.	250 mg
Sodium Citrate	I.P.	60 ml

NOTES

1. WZ PLUS TABLET / LIQUID

CALCIUM ASPARTO GLYCINATE IN WZ PLUS

1. Have the most bioavailable soluble form of elemental calcium,180% Better absorbed than calcium citrate and 21% better than calcium citrate maleate.
2. As it is Amino Acid Chelate form supports the assimilation of the minerals into the cell for better energy production.
3. Helps regulate blood pressure and may reduce the risk of heart diseases.

VITAMIN K2-7 IN WZ PLUS

1. Is necessary for the activation of osteocalcin , a protein that transport and integrate calcium into bones to ensure a healthy skeleton means prevent calcium from hardening in blood vessels and also prevents harmful deposits of calcium in soft tissues.
2. Prevents excessive bleeding during and post delivery.
3. Essential for healthy arteries , strong bones , skin, brain and prostrate health.

DHA IN WZ PLUS

1. Essential for growth , functional development and maintenance of brain in infants as well as in professionals, house queens, studying children's and old age.
2. Boosts BDNF Level which is essential for learning, memory , thinking and presentation skills.

MAGNESIUM GLYCINATE IN WZ PLUS

1. If you are TTC (TRY TO CONCIEVE) with IVF(IN VITRO FERTILIZATION) , magnesium can improve your chance of successful Embryo transfer thus increases the chance of implantation.
2. Increases sperm motility, while the sperm production increases upto 80%.
3. Effective in treatment of constipation, indigestion, preeclampsia/eclampsia, asthma, chronic abstruction pulmonary disease (COPD), pain after surgery, premenstrual syndrome.

2. HEMPLUS CAPSULE / LIQUID / DROP

ROLE OF HEM PLUS IN ANAMIA, PREGNANCY, INFERTILITY, TTC (TRY TO CONCIEVE) AND IVF(IN VITRO FERTILIZATION)

1. PRENATE DHA (FERROUS ASPARTO GLICINATE) IN HEM PLUS –NON BUFFERED IN STOMACH, NON PARTICIPATED IN INTESTINE, NOT ANTAGONIZED BY PHYTATES AND SUPERIOR BIOAVAILABILITY.

- Is an effective iron-amino acid Chelate in the management if IDA(Iron Deficiency Anemia) in pregnant women as compared with Ferrous Ascorbate or other form of iron supplementation.
- Due to AAC Technology - have no effect on intra-gastric pH variation and have faster rate of iron absorption with higher haemoglobin levels because in this theory the process was designed to enable iron to go through the digestive process without being broken down ,instead the chelated iron get carried into the cells along with the amino acid to make more efficient absorption.
- Absorption is four times higher than ferrous sulphate. As it is bonding of iron to amino acid, making it easier for body to absorb and utilize due to its distinct characteristic of absorption.
- Important in TTC as low level of iron prior to conception may contribute to lack of ovulation thus promote infertility.

2. FOLATE(VITAMIN B9) IN HEM PLUS

- Important in TTC as it is a critical supplement for women who want to go pregnant because folic acid helps the baby's neural tube close properly as early as two to three weeks after conception as in India many women don't know they are expecting or incidentally/unknowingly conceived.
- Vital for DNA replication ,amino acid synthesis and enzymatic processes in the body.
- Deficiency of folate leads to Neural tube defects , anemia , peripheral neuropathy , spina bifida , congenital abnormalities , miscarriage or spontaneous abortion and can effect of birth parent

3. DHA IN HEM PLUS IMPORTANT FOR FERTILITY, CONGNITION , VISION AND IMMUNE SYSTEM.

- Important in TTC as it helps ovarian follicles to release eggs , increase blood flow to the uterus and balance out your hormones essential for fertility. DHA shown increment in progesterone , which is a hormone that regulates the condition of the lining of the uterus essential in TTC and also shown decrement in anovulation.
- Safe and effective strategy for prevention of highly relevant pregnancy diseases such as preterm birth , preeclampsia etc.
- An important nutrient and building block for cell development , enhances fetal brain and eye growth , builds healthy tissues in many organs throughout fetal development and after birth influences a child future body composition.
- A developing baby accumulates DHA throughout pregnancy but especially during the last trimester (35 to 40 weeks) on average a fetus gains 45% more weight , over the same period DHA accumulation is 840% approx. As per data DHA is estimated to accumulate 450% in skeletal muscle , 570% in brain , 680% in liver and 840% in adipose tissues.
- Providing DHA through breast milk can significantly beneficial for preterm infants or those born before 28 weeks in terms of shorter hospital stays, lower chance of developmental delay, improved visual development and lower the risk of obesity/allergies.

4. SELENIUM IN HEM PLUS

- Selenium deficiency may lead to gestational complications, miscarriages and the damaging of nervous / immune system of the fetus. A low concentration of selenium in blood serum in the early stage of pregnancy has been proved to be a predictor of low birth weight of new born.
- Important in TTC as deficiency of this element leads to infertility in men by causing deterioration in quality of semen and sperm motility. Thus it is of utmost significance of both men and women at the time of TTC as it aids sperm motility , estrogen metabolism and also helps eggs in fight against free radicals to sustain their quality.

5. ZINC IN HEM PLUS

- Is an essential elements for many biological functions including protein synthesis ,cellular division, nucleic acid metabolism and supplementation improves pregnancy outcomes for mothers and infants both.
- Important in TTC as zinc improves sperm motility, boosts general quality of sperm and equally important for female reproductive health.
- Deficiency of Zinc leads to poor birth outcomes, poor onset of labour, may contribute to systemic/inta-uterine infections major cause of preterm birth, low birth weight and prematurity.

6. VITAMIN B6 (PERIDOXINE HYDROCHLORIDE) IN HEM PLUS

- Essential for TTC as it.....
 1. Balances estrogen and progesterone - reproduction largely depends on these two hormones.

2. Increases cervical mucus – In order for the sperm to reach the egg, an easy transportation needed cervical mucus do that. Thus vitamin B6 helps in the production of cervical mucus.
 3. Strengthens the luteal phase – Vitamin B6 helps your body in the production of hormones that makes the uterine lining stronger and increases the level of progesterone thereby increasing the chance of conception.
 4. Restores libido – Vitamin B6 can increases libido, thus increases sex drive.
- Important for several metabolic processes, development/functioning of the nervous system and biosynthesis of neurotransmitters. Therefore supplementation of Vitamin B6 is recommended by WHO for pregnant women to improve maternal / parinatal outcomes such as baby's brain/immunity development and also reduces nausea/vomiting during pregnancy.

7. VITAMIN C (ASCORBIC ACID) IN HEM PLUS

An immunity boosting vitamin promotes iron absorption and progesterone production. For women who have luteal phase defect , supplementation of Vitamin C appears to promote fertility and in men improves sperm health/motility.

8. VITAMIN D3 IN HEM PLUS

Vital for production of sex hormones ,improves overall fertility and also reduces inflammation in the body.

3...BROVLIV TABLET / LIQUID / DROP

MORINGO OLEIFERA IN BROVLIV

1. Restores liver enzymes in damaged liver as enzymes in liver are responsible for blood detoxification , bile production , fat metabolism and overall nutrient processing.
2. Reduces liver damage / injury thus protect against hepatitis.
3. Promotes powerful anti-inflammatory activities as inflammation is essentially the root of all disease in which liver also included.
4. Loaded with good supply of anti-oxidants thus reduces overall oxidative stress and helps liver in detoxification process of free radical.
5. Reduces stress and balanced hormones to help HPA axis (hypothalamic pituitary adrenal) run smoothly.
HPA axis is basically what drives our stress response ,it means when we are stressed it signals a total body inflammatory response and if it continues long then does serious damage to the liver which may lead to chronic liver disease.

L-ORNITHINE L-ASPARTATE IN BROVLIV

1. Increases absorption of the minerals to improve overall performance.
2. Reduce brain damage caused by cirrhosis of the liver.

SILYMARIN IN BROVLIV

1. Acts as free radical scavenger to protect liver from free radical damage produced by alcohol metabolism.
2. Promotes antioxidant , anti-inflammatory and anti-fibrotic activities.
3. Used to treat liver disorders including acute chronic viral hepatitis , toxin/drug hepatitis and cirrhosis.

4...DEJIC TABLET / DEJIC - M TABLET

DESLORATADINE VERSUS LORATADINE

As LORATADINE is also non-sedative and potent antihistaminic/antiallergic effect but as compared to DESLORATADINE which is primary metabolite of Loratadine , Desloratadine have superior H1 receptor binding with potent antihistaminic/antiallergic activity as compared to parent compound (Loratadine).

DESLORATADINE VERSUS LEVOCITIRIZINE/CITIRIZINE

As LEVOCITIRIZINE is quite less sedative then CITIRIZINE but both are not good for old age , studying children , pre/post pregnancy , working professionals etc. because it may likely cause incidents / accidents due to its sedative in nature.

The same is not in DESLORATADINE as Desloratadine is safest non sedative long lasting potent superior version of antihistaminic/antiallergic .

HISTAMINE – Histamine is a chemical released by your mast cells when you encounter an allergen.

LEUKOTRIENE – Leukotrine (LTs) are lipid mediators that play pivotal roles in acute/chronic inflammation and allergic diseases. LTs plays roles in various allergic diseases as it exerts their biological effects by binding to specific G-protein coupled receptors.

THANKINGYOU